

For Immediate Release

**MARKETING INSTITUTE OF SINGAPORE CITED “BEST IN MARKETING EDUCATION”
AT EDUPOLL 2008/09
For the Fifth Consecutive Year**

Singapore, March 2009 – The Marketing Institute of Singapore has been cited by Edupoll 2008/09 – The Good Education Guide – as the Private Education Organisation which provides the “Best in Marketing Education”.

Launched in 2004, Edupoll.org is an online education guide focused on higher education in Singapore and the region. Edupoll.org features Singapore’s biggest listings of recognised higher education courses and the most comprehensive MBA guide in the industry.

“The Marketing Institute of Singapore is proud to be cited in the Edupoll ‘Best Marketing Education’ category once again. It is evidence of our commitment to providing quality marketing education and demonstrates the credibility and prestige that the industry accord to us,” said Mr Loh Kwong Cheng, President of the Marketing Institute of Singapore.

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About the Marketing Institute of Singapore

The Marketing Institute of Singapore is the national body for sales and marketing. Since 1973, the Institute has nurtured more than 40,000 students; sales and marketing practitioners through its Training Academy and provided the networking opportunities for thousands of its members. The Institute will continue to serve the community to fulfil its vision of “Creating Marketers”. For more information of the Institute please visit www.mis.edu.sg.

About Edupoll.org

Launched in 2004, Edupoll.org is an international education search portal focused on quality university education in Singapore, Asia-Pacific and the Middle East regions. With a mission to provide a reliable one-stop source of university information for students, parents, educators and industry stakeholders, Edupoll.org aims to be the leading information portal on quality university education across the world. Its target markets include USA, Canada, Australia, China, Taiwan, India, UAE, Hong Kong and Malaysia. Singapore was selected as the launch market in view of its global status as an education hub. Edupoll is an international division of Edugo Global LLC.

For media queries or to schedule interviews, please contact Shevonne Ang at 6327 7590 or shevonne@mis.org.sg.

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The purpose of the Edupoll citations is to highlight PEOs in the areas of their expertise. The citations are based on a range of qualitative factors including but not limited to curriculum, faculty, university partners, student selectivity, customer service and market feedback. Where applicable, mystery shopping is also conducted over the phone and at PEOs’ premises. Students are advised that Edupoll citations are subjective and represent a point of view at a particular point in time and can only be used for reference purposes.